linkly

App Hub

EXCITING NEW PAYMENT
OPTIONS AND A MORE
REWARDING EXPERIENCE
FOR YOUR CUSTOMERS

Connect to a great range of new customer payment options faster

Offer new payment options at your point of sale

Attract and retain new customers through enhanced experiences

Increase the speed of implementation and reduce your costs

Payment options that are better for your business

In an evolving payment landscape, businesses who offer customers new high-demand payment options and enhanced customer experiences are thriving. Through our App Hub we can help you implement these new payment options faster and at a lower cost.

Buy Now, Pay Later	Gift Cards	Reward/ Loyalty	Alternate Payments	Prepaid Card	Commerce Experience
Klarna.	BLACKHAWK NETWORK	QANTAS	Alipay	epay	TruRating
afterpay	givex	givex	WeChat Pay		
zip	INCOMM				
openpay	wex				
humm	fiserv.				

Develop new sales opportunities with the latest alternate payments

With Linkly TDS your reports are tailored to your requests. Simple select the channel data you need, and we'll create a report on demand. Data can be delivered in a number of formats that are easily imported and viewed using off-the-shelf tools, such as Excel.

Attract Chinese visitors and students

Cater to the Chinese visitors and students through the rapid implementation of popular mobile-based payment options such as Alipay and WeChat Pay.

Enhance your customer service options

Get instant feedback on your service levels by connecting to TruRating through your terminals. Customers answer one simple question and it's completely anonymous.

Easily accept loyalty program and gift card payments

By connecting directly to popular rewards programs and gift card networks, your customers can earn and pay with points and redeem gift cards on the spot.

Industry-specific options

Our App Hub already supports new payment options for the retail, F&B and hospitality industries and new solutions for fuel, education and financial services will be available soon.

Compatible with your terminals

By connecting directly to popular rewards programs and gift card networks, your customers can earn and pay with points and redeem gift cards on the spot.

Direct, fast and secure

Hosted in the leading Microsoft Azure Cloud, our Apps connect terminals directly to alternative payment providers, quickly and securely.

Simple reconciliations through our Transactional Data Services (TDS)

Our TDS platform captures data from alternative payment transactions to enable accurate reporting. This transactional data is also available for advanced analytics.

Expert support is on hand through our Client Help Desk

Of course, we are always here to help. From POS integration, through to resolving technical issues, you can rely on our expertise every step of the way.

Technical Information

Faster integration and testing

By removing lengthy software redevelopment cycles, our APIs allows new payment and customer experiences to be deployed within 4 to 6 weeks—fully tested and ready for deployment.

POS access

POS can access the App via a wide range of API's. An example is the Epay wallet, which supports Active X, REST and IP. This approach requires the POS to implement the various API's published by Linkly.

Merchant requirements

If you would like to add alternative payments options for your customers, you will need to enter into direct commercial agreements with each of the alternative payment companies. Need more information or help? Simply email **sales@linkly.com.au**

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